

CARIAD and Harman collaborate to launch Group Application Store for Volkswagen Group's cars

03-Jul-2024 15:52 GMT

IHS Markit

S&P Global

Supply Chain and Technology, Automotive

The Group Application Store enables in-car access to apps like Spotify and TikTok, simplifying integration for developers and enhancing driving experience

CARIAD, the automotive software company of the Volkswagen Group (VW), has teamed up with Harman International to develop the Group Application Store that seamlessly connects the car to the driver's digital world without the need for a smartphone. Utilizing the Android Automotive OS (AAOS), the platform integrates popular and useful applications directly into the vehicle's infotainment system, enabling a growing ecosystem for both the vehicle and market-specific applications. The ecosystem already offers more than 70 apps across various industries, including Spotify, Zoom and TikTok, tailored to market requirements.



Source: Getty Images Plus/TrongNguyen

CARIAD, along with HARMAN, has outlined a straightforward process for developers wishing to integrate their applications into the Volkswagen Group's automotive ecosystem. This begins with registration through a contact form that grants access to a developer portal. The portal provides essential tools for development such as a developer console for app configuration and an automotive emulator that simulates the vehicle's infotainment system to facilitate testing. Additionally, apps undergo rigorous security and functionality testing, including evaluations on reference hardware, to ensure they are secure and provide a seamless user experience.

The ecosystem not only simplifies the process for developers to bring their applications into the automotive world using AAOS standards but also enhances the driving experience by making a diverse range of applications accessible directly through the car's infotainment system. This approach keeps the offering attractive and innovative for the customers of the Volkswagen Group brands.

The Group Application Store is set to expand its reach, already available in selected Audi models, and slated to be included in vehicles based on the new E31.2 electronics architecture, starting with the Audi Q6 e-tron and the all-electric Porsche Macan. This collaboration between CARIAD and Harman underlines the VW Group's commitment to maintaining control over third-party content, the user experience, and the primary relationship with the end user, while fostering a dynamic and expanding ecosystem for automotive applications.

CONTACTS

The Americas

+1 877 863 1306

Europe, Middle East & Africa

+44 20 7176 1234

Asia-Pacific

+852 2533 3565

www.spglobal.com/mobility

Copyright © 2024 S&P Global Inc. All rights reserved.

These materials, including any software, data, processing technology, index data, ratings, credit-related analysis, research, model, software or other application or output described herein, or any part thereof (collectively the “Property”) constitute the proprietary and confidential information of S&P Global Inc its affiliates (each and together “S&P Global”) and/or its third party provider licensors. S&P Global on behalf of itself and its third-party licensors reserves all rights in and to the Property. These materials have been prepared solely for information purposes based upon information generally available to the public and from sources believed to be reliable.

Any copying, reproduction, reverse-engineering, modification, distribution, transmission or disclosure of the Property, in any form or by any means, is strictly prohibited without the prior written consent of S&P Global. The Property shall not be used for any unauthorized or unlawful purposes. S&P Global’s opinions, statements, estimates, projections, quotes and credit-related and other analyses are statements of opinion as of the date they are expressed and not statements of fact or recommendations to purchase, hold, or sell any securities or to make any investment decisions, and do not address the suitability of any security, and there is no obligation on S&P Global to update the foregoing or any other element of the Property. S&P Global may provide index data. Direct investment in an index is not possible. Exposure to an asset class represented by an index is available through investable instruments based on that index. The Property and its composition and content are subject to change without notice.

THE PROPERTY IS PROVIDED ON AN “AS IS” BASIS. NEITHER S&P GLOBAL NOR ANY THIRD PARTY PROVIDERS (TOGETHER, “S&P GLOBAL PARTIES”) MAKE ANY WARRANTY, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO ANY WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, FREEDOM FROM BUGS, SOFTWARE ERRORS OR DEFECTS, THAT THE PROPERTY’S FUNCTIONING WILL BE UNINTERRUPTED OR THAT THE PROPERTY WILL OPERATE IN ANY SOFTWARE OR HARDWARE CONFIGURATION, NOR ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO ITS ACCURACY, AVAILABILITY, COMPLETENESS OR TIMELINESS, OR TO THE RESULTS TO BE OBTAINED FROM THE USE OF THE PROPERTY. S&P GLOBAL PARTIES SHALL NOT IN ANY WAY BE LIABLE TO ANY RECIPIENT FOR ANY INACCURACIES, ERRORS OR OMISSIONS REGARDLESS OF THE CAUSE. Without limiting the foregoing, S&P Global Parties shall have no liability whatsoever to any recipient, whether in contract, in tort (including negligence), under warranty, under statute or otherwise, in respect of any loss or damage suffered by any recipient as a result of or in connection with the Property, or any course of action determined, by it or any third party, whether or not based on or relating to the Property. In no event shall S&P Global be liable to any party for any direct, indirect, incidental, exemplary, compensatory, punitive, special or consequential damages, costs, expenses, legal fees or losses (including without limitation lost income or lost profits and opportunity costs or losses caused by negligence) in connection with any use of the Property even if advised of the possibility of such damages. The Property should not be relied on and is not a substitute for the skill, judgment and experience of the user, its management, employees, advisors and/or clients when making investment and other business decisions.

The S&P Global logo is a registered trademark of S&P Global, and the trademarks of S&P Global used within this document or materials are protected by international laws. Any other names may be trademarks of their respective owners.

The inclusion of a link to an external website by S&P Global should not be understood to be an endorsement of that website or the website’s owners (or their products/services). S&P Global is not responsible for either the content or output of external websites. S&P Global keeps certain activities of its divisions separate from each other in order to preserve the independence and objectivity of their respective activities. As a result, certain divisions of S&P Global may have information that is not available to other S&P Global divisions. S&P Global has established policies and procedures to maintain the confidentiality of certain nonpublic information received in connection with each analytical process. S&P Global may receive compensation for its ratings and certain analyses, normally from issuers or underwriters of securities or from obligors. S&P Global reserves the right to disseminate its opinions and analyses. S&P Global Ratings’ public ratings and analyses are made available on its sites, www.spglobal.com/ratings (free of charge) and www.capitaliq.com (subscription), and may be distributed through other means, including via S&P Global publications and third party redistributors.