

Mahindra, Adani partner to boost EV charging infrastructure in India

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The partnership aims to create an extensive EV charging infrastructure across the country and provide seamless access to the charging network for customers

Mahindra & Mahindra has signed a memorandum of understanding (MOU) with Adani Total Energies E-Mobility Ltd. (ATEL) to accelerate the adoption of electric vehicles in India, according to a press release on March 21. The partnership aims to create an extensive EV charging infrastructure across the country and provide seamless access to the charging network for customers.



Source: Getty Images

Mahindra XUV400 customers will now have access to over 1,100 chargers on the Bluesense+ App, significantly enhancing the convenience and reach of EV charging. The partnership is in line with efforts required to decarbonize transportation and move toward an electric and sustainable future.

"We are thrilled to partner with Adani Total Energies. This alliance is a cornerstone in enhancing the EV charging infrastructure, ensuring our customers enjoy seamless access to charging network and digital integration for an unparalleled EV experience. In line with our commitment to enhance customer experience with partner network, we are actively on-boarding multiple partners to broaden the EV ecosystem, driving the adoption of electric vehicles," said Veejay Nakra, president — Automotive Division, Mahindra & Mahindra.

CONTACTS

The Americas

+1 877 863 1306

Europe, Middle East & Africa

+44 20 7176 1234

Asia-Pacific

+852 2533 3565

www.spglobal.com/mobility

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