IHS Automotive Light Vehicle Four-Year Production Forecast

Formulating a winning strategy in the volatile and competitive global automotive industry requires rich, reliable, and detailed insights on the nerve centers of vehicle production and the automobiles they produce. IHS Automotive Light Vehicle Production Forecast spans more than 50 countries, 600 plants, and 2,300 models over a 4-year forecast horizon and is an invaluable resource for identifying new opportunities, validating OEM production forecasts, creating strategic plans, and assessing competitors’ products and assembly capacity.

A must-have planning and management tool

IHS Automotive Light Vehicle Four-Year Production Forecast is the industry standard for automotive forecasting and analysis, providing comprehensive and accurate future vehicle cycle plans and forecast volumes. Our team of industry and economic experts collaborate across 10 countries spanning 4 continents—leveraging detailed regional economic and sales analysis and its extensive network of industry relationships—to provide a clear understanding of consumer dynamics and market trends and help you discern future product developments.

An indispensable strategic planning and business management tool, IHS Automotive Light Vehicle Four-Year Production Forecast empowers OEMs and suppliers to:

**Suppliers**
- Target and prioritize future OEM and tier-1 supplier sales opportunities
- Validate volume for Request-for-Quote responses
- Create strategic business plans, including anticipated financial performance, production capacity needs, and bill-of-material demand
- Utilize a third-party forecast to benchmark against short-term OEM build expectations

**OEMs**
- Evaluate competitors’ production capacity footprint for vehicles and utilization
- Assess and compare other OEMs’ competitive future product plans, launch timings, and vehicle architecture utilization

What clients are saying

[IHS Automotive’s] production and sales forecasts have been very accurate.
We truly value the working relationship.
- Toyota

[IHS Automotive’s] information is the most current and accurate.
- Johnson Controls
Unmatched coverage plus valuable analysis

Updated quarterly and supplied with 2 years of historical data, IHS Automotive Light Vehicle Four-Year Production Forecast provides:

- **Detailed analysis** on regional economics, sales and production
- **Geographic coverage** of 50-plus production countries across 7 regions, representing 99% of global light vehicle production
- **Field coverage** of 15 attributes covered consistently for all light vehicles produced

The IHS Automotive Light Vehicle Four-Year Production Forecast is updated quarterly. Data are delivered in monthly buckets for history, current year and 1 forecast year; annually for the rest of the base horizon buckets.

IHS Automotive: depth and differentiation

With 130 automotive analysts bringing an average of 10 years of industry experience, our expertise is unmatched. Add to this our comprehensive coverage, on-the-ground global perspective, sophisticated data models, world-class client service, and track record as the world’s most consistently accurate economic forecaster, and you’ll know why more than 90 of the world’s top-100 global automotive suppliers and the top-20 volume OEMs use IHS Automotive’s light vehicle forecasting products.

About IHS Automotive

IHS Automotive offers clients the most comprehensive content and deepest expertise and insight on the automotive industry available anywhere in the world today, including vehicle forecasts, current market performance, and future automotive technologies. IHS Automotive was created through the integration of CSM Worldwide and IHS Global Insight’s Automotive Group (including SupplierBusiness.com and Hybrid-EV.com), and more recently iSuppli, IMS Research, and BDW Automotive. For more information about IHS Automotive, please visit [www.ihs.com/automotive](http://www.ihs.com/automotive) or e-mail [automotive@ihs.com](mailto:automotive@ihs.com).