

SuRe Index Report

2021 Edition

Frequently Asked Questions (FAQs)



Overview

The SuRe (**S**upplier **R**elations) Index Report is based on survey responses from tier-one suppliers who rank and comment on their core OEM customers in the following areas:

- **Commercial aspects:** price negotiations, ROI levels
- **Technology:** R&D spend, innovation levels
- **Quality:** cost versus quality demands
- **Development:** testing, validation
- **OEM perception:** carmaker attractiveness, long-term prospects.

IHS Markit uses its unique methodology to convert these qualitative responses into a quantitative score, which results in the carmaker rankings.

FAQs

Q: Am I eligible to fill in the survey?

We will only consider entries from companies that are supplying direct parts and/or in-vehicle software. Companies supplying consulting, software development or non-production solutions are advised that their responses will not be considered and they will not receive a free copy of the results.

Multiple entries from a single organization will all be considered.

You do not need to be an IHS Markit or AutoTechInsight customer to respond to the survey.

Q: Will my personal details be made public?

No personal details – including your name, email address or company – will be made public. IHS Markit only requires personal information to help authenticate the survey responses and to ensure multiple entries are not made by a single individual.

All answers will be treated confidentially and only presented in aggregated and anonymous form. No individual respondent or company name will be communicated to a third party.

Q: Can I use my personal email address?

Participants that do not provide a valid corporate email address and/or name will not receive a copy of the results and their answers will not be included in the study.

Personal email addresses – such as those from Gmail, Outlook etc – will not be valid as they cannot be authenticated.

Q: How can I go directly to the survey starting page?

Follow this link: <https://autotechinsight.ihsmarkit.com/sure-survey>

Q: Where and when does the SuRe Index Report get published?

The results will be published on the AutoTechInsight platform under the [OEM Strategy Service](#) in Spring 2021. You will also receive a free copy of the report to your given corporate email address.

Q: Can I get a copy of the SuRe Index Report if I am not a survey respondent?

Yes. The SuRe Index Report can be purchased by anyone who did not fill in the survey, including OEMs.

Please contact your IHS Markit representative or OEM Strategy Service lead [Elisha Thakorlal](#) for further information.

Q: When does the survey close?

We will no longer accept responses for the survey after Friday 7 May 2021 at 23:59 EST.

For any further queries, please contact:

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